Consultation Report

EVENTS ON NATIONAL LAND POLICY | VENUE HIRE FEES & CHARGES
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Attachment A – Submissions received in response to the draft Venue Hire Fees and Charges and the NCA Events on National Land Policy
Attachment B – Events on National Land Policy (incorporating recommended changes)
Attachment C – NCA Venue Hire Fees and Charges (incorporating recommended changes)
1. Introduction and purpose

The National Capital Authority (NCA) promotes the National Capital as a place for significant international, national and regional ceremonies, festivals and events. As part of its role in managing the use of National Land, the NCA provides attractive public spaces and amenities that are accessible to Canberrans and visitors. Events on National Land are administered under the National Land Ordinance 1989 (and associated instruments) and underpinned by the NCA’s Events on National Land Policy.

The NCA provides a range of premier outdoor event venues including Commonwealth Park, East-West Lawns, Federation Mall, Patrick White Lawns and the Old Parliament House gardens. The type of events on National Land range from small private events (such as weddings and birthday parties) to large scale public and commercial events (such as Floriade, Enlighten, Night Noodle Markets, Canberra Fun Run, Million Paws Walk and other charity and music events).

Other NCA places, such as Anzac Parade, Rond Terrace and Federation Mall, also provides the setting for major ceremonial events (such as the Anzac Day Dawn Service, Australia Day concerts, Queen’s Birthday Gun Salute and the Australian of the Year Awards).

Fees for events on National Land were introduced in 2009 and have remained unchanged since that time. In 2016-17, the NCA reviewed its events fee structure. This included a review of event fees charged by other jurisdictions, including the ACT Territory and NSW governments. Compared to other jurisdictions, the NCA’s venue hire fees were substantially lower and were not aligned with market rates.

The NCA is proposing to increase event venue hire fees for events held on National Land to help cover the cost of administering event bookings and managing the National Capital Estate. In releasing the draft Events on National Land Policy and draft Venue Hire Fees and Charges for public consultation, the NCA sought feedback on:

a) The impact of the proposed new registration fee for all event types (private, not-for-profit, exclusive and commercial);

b) Proposed increases of venue hire fees for exclusive and commercial events; and

c) Proposed new charges for sporting events, such as walking, running and swimming events.

The purpose of this paper is to summarise the consultation process undertaken by the NCA in relation to the draft documents, identify the key issues raised during the consultation process and the response to the issues raised by stakeholders.
## 2. Consultation Process

<table>
<thead>
<tr>
<th>Date</th>
<th>Events</th>
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<tbody>
<tr>
<td>21 July 2017</td>
<td>- The NCA advised Mr Ian Hill (Executive Director, Visit Canberra, Treasury and Economic Development Directorate) that the NCA was releasing its draft <em>Events on National Land Policy</em> and the draft <em>Venue Hire Fees and Charges</em> for public consultation, and offered him a briefing.</td>
</tr>
</tbody>
</table>
| 25 July 2017  | - The NCA published the draft *Events on National Land Policy* and the draft *Venue Hire Fees and Charges* on the NCA’s website and commenced the public consultation period. The document release and public consultation process was also circulated through Facebook and Twitter.  
  - The NCA met with the ACT Government’s Events ACT team (Chief Minister, Treasury and Economic Development Directorate) to advise them of the contents and structure of the draft documents.  
  - An email was sent to not-for-profit, community, exclusive and commercial event organisers who had held an event on National Land in 2016 or 2017, advising them of the release of the two event-related documents and the public consultation period.  
  - A letter was sent to the National Museum of Australia and cultural institutions located within the Parliamentary Zone advising them of the release of the event documents and the public consultation process.  
  - Media release circulated. Interviews with print and broadcast media. |
| 26 July 2017  | - News item in *The Canberra Times*. |
| 21 August 2017| - Public consultation period closed. |

The NCA contacted 133 event organisers, community, not-for-profit and sporting groups, who held an event/s on National Land in 2016 and/or 2017 by email, advising them of the public release of the draft policy and fee structure and the call for comments.

The NCA received eleven submissions in response to the draft *Events on National Land Policy* and draft *Venue Hire Fees and Charges*. Each submission is set out in *Attachment A*. 
3. Key Issues

This section identifies the issues raised in the submissions received and the NCA response to the issues.

3.1. Issues – Draft Events on National Land Policy

3.1.1. Event Categories and Definitions

Comments

Two submitters recommended that the definitions of ‘Exclusive’ and ‘Not-for-Profit’ Events should be reconsidered because:

- The new definition of ‘not-for-profit’ to mean only registered charity or not-for-profit organisations excludes a large section of the community events sector who will be treated the same as larger event organisers;
- The new definition of ‘exclusive’ events is too broad and will result in all events with infrastructure being placed into this category. This was perceived as being contrary to the objectives of the Events Policy and places community events and non-ticketed events at a disadvantage.

One submitter recommended replacing the ‘Commercial’ and ‘Exclusive’ use event types with:

- Ticketed Event – A commercial event which applies entry charges with the intention of making a profit;
- Free Entry Event – a commercial or community event which requires exclusive or semi-exclusive use of space for an event and provides entry at no cost.

The ACT Government recommended that a new ‘Government’ event classification be created to recognise that it was not in the business of making a profit, but had greater objectives in hosting and managing events on National Land.

NCA Response

Not-for-profit category

The NCA tightened the definition of ‘not-for-profit’ organisations to better support genuine not-for-profit and charity groups. The NCA acknowledges that non-profit community groups were not covered under any of the event type definitions in the Events on National Land Policy.

The ‘Not-for-profit Event’ definition in the Events on National Land Policy will be updated to include criteria (c). The new definition will read:

Not-for-profit Event

Organisations or events are considered to be ‘not-for-profit’ if they are granted exclusive use of a venue and/or apply fees/or sell goods and services with the intention of cost recovery and/or charitable purposes only. They must meet one or more of the following criteria:

a) Meets the Australian Tax Office definition for not-for-profit organisation;

b) A charitable event hosted by an organisation registered under the Australian Charity and Not-for-Profit Authority;

c) A non-profit community organisation, which is not operating for the profit or gain of its individual members, owners or other private people, whether these gains are direct or indirect.
Satisfactory documentation of status must be provided to demonstrate how an event or group meets one or more the above criteria.

This revised definition means that non-profit community groups will be eligible for the ‘not-for-profit’ venue hire rate, which remains unchanged at $0.05/m²/day, and will not be affected by the increases to the Exclusive Use venue hire rate.

**Exclusive and Commercial Use Categories**

The ‘exclusive’ and ‘commercial’ use categories allows for a two-tiered venue hire pricing system that provides a lower venue hire rate for events that require exclusive use of an area but do not charge an entry fee or sell goods and/or services. Not-for-profit and non-profit community groups will be charged the ‘not-for-profit’ venue hire rate, which has not changed.

No change to the Events on National Land Policy is required.

**Government Category**

As a Precinct Sponsor, the NCA has waived a large proportion of the venue hire fees for both Floriade and Enlighten every year. The ACT Government did not fully describe how a ‘Government’ category would be defined or how this would be represented as a venue hire rate. The NCA will continue to work with the ACT Government to support these major events in recognition of their economic benefit to Canberra, whilst seeking recovery of costs. The event partnership between the ACT Government and the NCA will be better managed through sponsorship agreements.

No change to the Events on National Land Policy is required.

**3.1.2. Areas where NCA Event Fees and Charges Apply**

**Comments**

Some submissions referred to event venues that are located in Designated Areas or managed by the ACT Territory and thought that places like Grevillia Park and Yarralumla Oval were managed by the NCA.

**Response**

The NCA venue hire fees only apply to venue sites located on National Land. National Land includes specified areas of Commonwealth managed land in the Territory as defined under section 27 of the *Australian Capital Territory (Planning and Land Management) Act 1988*. Examples of areas classified as National Land includes:

- Lake Burley Griffin and certain foreshore areas
- The Parliamentary Zone
- Central Canberra Parklands (Commonwealth Park, Rond Terrace, Kings Park and Aspen Island)
- Anzac Parade and areas of Acton Peninsula
- Commonwealth Avenue, Kings Avenue, Constitution Avenue and Parkes Way (section)
- Conservation Areas (such as Stirling Ridge and Yarramundi Reach)
- Lindsay Pryor National Arboretum
- Diplomatic estates in Yarralumla, Deakin and O’Malley

All the event venues identified in the *Events on National Land Policy* are located on National Land.
Places like Grevillia Park and Yarralumla Bay Oval are managed by the ACT Government and located in ‘Designated Areas’. Within Designated Areas, the NCA has responsibility for determining detailed planning policy and for Works Approval (development assessment). Events that include temporary structures and signage in Designated Areas require a Works Approval from the NCA. The NCA does not manage event approvals in Designated Areas. Event organisers holding events in Designated Areas require permission or approval to hold their event from the relevant land manager or owner.

The NCA currently provides information on the event venues on National Land on the NCA website. The NCA will continue to improve the quality of information provided to facilitate a better understanding of NCA managed event venues.

No changes to the Events on National Land Policy is required.

3.1.3. Car Shows

Comments

Some submitters commented that new parking regulations, increased traffic management costs and shifting car shows onto hard stands has resulted in the steady decline in the number of car shows and car show participants on National Land.

NCA Response

Pay parking was introduced in Parkes, Barton, Russell and Acton in 2014. The introduction of pay parking aims to prioritise spaces for visitors to the national institutions and to assist with ongoing parking management on National Land. Under the National Land (Road Transport) Ordinance 2014, the NCA is the administering authority for enforcing parking regulations on National Land on behalf of the Australian government.

Events including road closures require Temporary Traffic Management Plan (TTM) to ensure the safety of the workforce and public at and around event sites. This is a legislative requirement. The Roads ACT (ACT Government) authorises TTMs and associated administrative fees are charged by the ACT Government. Under the Roads and Public Places Ordinance 1937, road closures on National Land must be published in a newspaper.

In 2015, the NCA advised car show organisers that car shows will be transitioned to hard stand areas due to damage to soft-landscaping and assets by vehicles. Following ongoing consultation with car show representatives, the NCA is considering allowing a limited number of car shows on non-hard stand venues each year. The NCA will develop a selection criteria to provide an equitable process.

The above issues are not related to the Events on National Land Policy. No changes are required.

3.2. Issues – Draft Venue Hire Fees and Charges

3.2.1. Community Events

Comments

Several submissions noted that events held by community groups do not normally charge entry fees and are not commercial in nature. It was also mentioned that community-based events encourage social activity and depending on the type of event, economic benefit to Canberra. One community group agreed that a small registration fee for community events was suitable. All community event submitters were concerned about how increased venue hire fees might affect their event, particularly at Stage 88, Old Parliament House Gardens Kiosks and on Lake Burley Griffin.
NCA Response

The definition of the ‘Not-for-profit’ category in the Events on National Land Policy will be updated to include non-profit community groups. See Section 3.1.1. The ‘not-for-profit’ venue hire rate remains unchanged at $0.05/m²/day.

The Venue Hire Fees and Charges allows for a not-for-profit rate for Stage 88. The not-for-profit rate for hiring Stage 88 will be set at $20 per hour for 2018.

The hire fee for the Old Parliament House Gardens Kiosks will be $150 (for 4 hours). This hire fee was introduced to cover cleaning costs on a cost-recovery basis.

A standard $100 registration fee will be included for not-for-profit exclusive use events to align with the Sporting Events registration fee. The event registration fee was listed as $200 for all event categories.

There is no venue hire fees or charge for community group use of Lake Burley Griffin, unless full or partial lake closure is required. The proposed Venue Hire Fees and Charges do not cover commercial activity on Lake Burley Griffin. This type of commercial activity is administered under section 33 of the Lakes Ordinance 1976. Additional information about undertaking commercial activities on Lake Burley Griffin is available through the NCA website – www.nca.gov.au.

Changes to the Venue Hire Fees and Charges - The registration fee for not-for-profit events will be standardised to $100.

3.2.2. Charity Events

Comments

One submitter requested confirmation of how their charity fund-raising event would be classified under the proposed changes, and if any concessions were available for charity events.

NCA Response

The NCA supports charity fund-raising events through the ‘not-for-profit category’ in the Events on National Land Policy (see section 3.1.1 above) and the ‘not-for-profit’ venue hire rate in the Venue Hire Fees and Charges. The ‘not-for-profit’ venue hire rate remains unchanged at $0.05/m²/day.

A standard $100 registration fee will be included for not-for-profit exclusive use events to align with the Sporting Events registration fee. The event registration fee was listed as $200 for all event categories.

Changes to the Venue Hire Fees and Charges - The registration fee for not-for-profit events will be standardised to $100.

3.2.3. Impact of increased fees on viability of events

Comments

Two commercial event organisers raised concerns about the impact of the increase venue hire fees to the commercial viability of their events. One submitter indicated that the flat fee structure does not differentiate the different types of commercial events and associated profit margins. One submitter noted that it has not budgeted for the increased venue hire fees.
It was noted that this could potentially decrease the number of community and commercial events, which will go against NCA objectives of increasing access and use of National Land. These submitters noted the community and economic benefits that major events bring to Canberra.

**NCA Response**

The majority of events (75%) of National Land consist of private, ceremonial, non-profit community and not-for-profit events. The proposed venue hire fees and charges has minimal financial impact on these event types.

The NCA acknowledges that the increases to Exclusive and Commercial Use venue hire fees and charges primarily affects commercial event operators. This event sector derives a profit from their events held on National Land, and the NCA is seeking revenue from this sector for cost-recovery for maintenance and on-going upgrade costs to its venues. The NCA, has however, provided a balanced approach to determining new venue hire rates based on the following factors:

- The NCA has not increased its venue hire fees and charges since they were introduced in 2009, and currently do not reflect market rates;
- The proposed venue hire fees and charges are less then market rates charged by other jurisdictions;
- The Not-for-Profit rate remains unchanged at $0.05/m²/day so that not-for profit and non-profit community groups will continue to be supported by the NCA;
- The new Venue Hire Fees and Charges provides a simple fee model to avoid difficulty in its application for the majority of the events held on National Land, but does allow flexibility for fee negotiation for major commercial events and events held over a longer period;
- All event organisers were advised throughout 2016-17 that the NCA was reviewing its venue hire fees and charges. The revised venue hire rates were released in July 2017 with expected implementation from 1 July 2018, subject to public consultation and final endorsement.

No change is required in the Venue Hire Fees and Charges.

**3.2.4. Other event-associated fees**

**Comments**

Several submissions objected to additional fees that might be applied to an event, including the cost of parking inspectors, car parking costs and after-hour attendance charges. There were claims that such charges were created as a means to generate more revenue and not related to cost recovery. In particular, charging for car spaces and parking inspectors was not supported and some submitters considered these charges unjustified.

**NCA Response**

Pay parking was introduced in Parkes, Barton, Russell and Acton in 2014. The introduction of pay parking aims to prioritise spaces for visitors to the national institutions and to assist with ongoing parking management on National Land. Under the *National Land (Road Transport) Ordinance 2014*, the NCA is the administering authority for enforcing parking regulations on National Land on behalf of the Australian government.

All event organisers are required to protect and minimise damage to NCA assets. This includes preventing illegal parking on soft-landscaping that damages grassed areas, paths and kerbs. Driving and parking on soft landscaping also creates a public safety issue. The way to minimise this from occurring is through the use of traffic marshals and parking inspectors during an event. Under the
new Venue Hire Fees and Charges, events with known traffic and parking issues will be required to pay for parking inspectors at a cost-recovery rate. Not every event requires parking inspectors or traffic marshals.

The NCA has also introduced an after-attendance charge to encourage event organisers to better manage their event and as a cost-recovery measure. For example, event organisers are required to collect venue and power box keys during business hours, but often contact the after-hour NCA officer to deliver keys to the venue outside business hours. This after-attendance charge will not be applied in emergency situations outside the control of the event organiser or its contractors.

No change is required in the Venue Hire Fees and Charges.

3.2.5. Economic Benefits derived from Events

Comments

Most submitters commented on how events generate economic benefits to Canberra. The ACT Government highlighted how Floriade attracts a large local, interstate and international audience that provides benefit to every sector of the local tourism industry – including accommodation, attractions, restaurants, new city precincts, retail outlets, tours and transport. The NCA was advised that it needs to understand the importance that the ACT Government places on developing and supporting the events sector and enhancing Canberra’s reputation as a world-class events destination, and that the key to this is ensuring that Canberra is seen as an ‘event friendly city’.

NCA Response

The NCA recognises the broader economic values of events to Canberra. Apart from a small registration fee, private, non-profit community and not-for-profit events are not affected by the proposed increased to the venue hire fees and charges.

The NCA has worked in partnership with the ACT Government as Precinct Sponsor for major events, such as Floriade and Enlighten. Each year, the NCA waives a large proportion of the venue hire fee for these events. The NCA will continue working with the ACT Government.

No change is required in the Venue Hire Fees and Charges.

3.2.6. Benchmarking and determination of fees

Comments

One submitter questioned how the venue hire fees were determined and two submitters disagreed with a standard rate being applied to all venues irrespective of the level of infrastructure or services available for events. One commercial event organised recommended that venue hire fees should be based on lower Exclusive and Commercial Use rates with a percentage of event ticket or commercial trade sales to allow new events to develop a market-based and be commercially viable.

The ACT Government disagreed that its public unleased land permit fees were more than the proposed NCA venue hire fees.

NCA Response

The NCA introduced venue hire fees and charges in 2009, which have remained unchanged. The NCA needs to increase its revenue from its venue hire to enable cost-recovery for the on-going maintenance and to invest in future upgrade of these areas.
The Venue Hire Fees and Charges establishes a simple fee structure that can be applied to the majority of events (private, not-for-profit, non-profit community, exclusive and commercial) that are held on National Land. The new fee structure was based on the following considerations:

- Event venue hire fees and charges applied by the ACT Government on Unleased Public Land and other government agencies that managed outdoor event venues (like the Royal Botanic Gardens and Centennial Parklands);
- Partial cost-recovery for ‘Not-for-profit’ events;
- A combination of cost-recovery and market-rates for Exclusive and Commercial Use Events;
- A balance of providing access for a range of events with the on-going costs for maintaining, replacing and upgrading assets on National Land; and
- Allowing venue hire fee negotiation for large commercial and/or multi-day events.

The proposed increases to NCA venue hire fees and charges is less than non-commercial and commercial unleased public land permit charges applied by the ACT Government, which includes the following:

<table>
<thead>
<tr>
<th>Public Unleased Land Fees Disallowable Instrument (ACT Government)</th>
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<tbody>
<tr>
<td>Application for a public unleased land permit where the activity for the permit is a lower impact event (for example cross country running, jogging, walking, orienteering)</td>
<td>$2.15 per participant in the event</td>
</tr>
<tr>
<td>Application for a public unleased land permit where the activity for the permit is an outdoor café, vehicle display, or display of goods in a primary area</td>
<td>$0.21 per m² of land used, per day for the term of the permit</td>
</tr>
<tr>
<td>Application for a public unleased land permit where the activity for the permit is any other commercial purpose within a primary area</td>
<td>$0.72 per m² of land used, per day for the term of the permit</td>
</tr>
<tr>
<td>Application for a public unleased land permit to use a paid car parking space within a paid parking area defined by determination under the Road Transport (General) Act 1999</td>
<td>Schedule 1 – all day rates</td>
</tr>
<tr>
<td>Application for a public unleased land permit to use an unpaid car parking space within a parking area defined by determination under the Road Transport (General) Act 1999 or located on unleased public land</td>
<td>$10 per parking space per day, except where the parking space is covered by all day rates under Schedule 1.</td>
</tr>
</tbody>
</table>

No change is required in the Venue Hire Fees and Charges.

3.2.7. Standard of Event Venues, Information and Administrative Support

Comments

Two submitters who organise major events on National Land noted that increased venue hire fees should be commensurate with improved venue condition, venue information, infrastructure and administrative support. There was also concern that there was no guarantee or assurance that a venue will be provided in an excellent condition and all infrastructure working and operational.

NCA Response
The NCA is increasing its revenue from venue hire fees and charges to cover the maintenance and upgrade costs of its venues. Venue information is available on the NCA website and the ‘Safe Event Organisers Toolkit’. The NCA will continue to improve the quality of information provided to venue users and is currently reviewing its events application system to provide a more integrated booking and payment process.

The payment of venue hire fees is managed through a Licence Agreement between the NCA and the event organiser. This is a contract that includes clauses requiring the NCA to provide infrastructure in working and operational order.

No change is required in the Venue Hire Fees and Charges.

3.3. Other Matters

3.3.1. Public Consultation

Comments

Two submitters questioned the consultation process and if event organisers, promoters and the Canberra Business Council had been consulted directly. One submitter recommended a working group of local stakeholders and event organisers should be created to work through the submissions received.

NCA Response

Refer to Section 2 – Consultation.

No changes required to either the Events on National Land Policy or the Venue Hire Fees and Charges.

4. Conclusion

The NCA received 11 submissions during the public consultation period.

The key issues raised during the public consultation period included:

- Impact of the ‘Not-for-Profit Event’ definition on non-profit community groups;
- Impact of increased Venue Hire Fees on all ‘Exclusive’ and ‘Commercial’ events, and possible impact on non-profit community events;
- Impact of increased Venue Hire Fees on ACT Government events, such as Floriade and Enlighten;
- Need to Commonwealth to acknowledge and support economic benefits to Canberra from events held on National Land.

4.1. Events on National Land Policy

The NCA recognises that non-profit community groups were not included under any of the event type definitions. The ‘Not-for-Profit Event’ definition in the Events on National Land Policy will be revised to criteria (c). The new definition will read:

Not-for-profit Event

Organisations or events are considered to be ‘not-for-profit’ if they are granted exclusive use of a venue and/or apply fees/or sell goods and services with the intention of cost recovery and/or charitable purposes only. They must meet one or more of the following criteria:
d) Meets the Australian Tax Office definition for not-for-profit organisation;

e) A charitable event hosted by an organisation registered under the Australian Charity and Not-for-Profit Authority;

f) A non-profit community organisation, which is not operating for the profit or gain of its individual members, owners or other private people, whether these gains are direct or indirect.

Satisfactory documentation of status must be provided to demonstrate how an event or group meets one or more the above criteria.

The updated Events on National Land Policy is included in Attachment B.

4.2. Venue Hire Fees and Charges

This revised definition means that non-profit community groups will be eligible for the ‘not-for-profit’ venue hire rate, which remains unchanged at $0.05/m²/day, and will not be affected by the increases to the Exclusive Use venue hire rate. A standard $100 registration fee will be included for not-for-profit exclusive use events to align with the Sporting Events registration fee. The event registration fee was listed as $200 for all event categories.

The NCA acknowledges that the increased venue hire fees and charges will affect ‘Exclusive’ and ‘Commercial’ events. The proposed fee increases represents the first fee increase since their introduction in 2009. The purpose of increasing venue hire fees is to allow the NCA partial cost-recovery of National Land maintenance and management. The proposed venue hire rates are still substantially lower than the cost of maintaining and operating National Land. There are provisions in the proposed NCA Venue Hire Fees and Charges for fee negotiation for major events or extended venue hire periods.

In relation to concerns by the ACT Government on the impact of the proposed fees and charges on events like Floriade and Enlighten, the NCA, as Precinct Sponsor, has waived a large proportion of the venue hire fees for these events annually. The NCA will continue to work the ACT Government to support these major events in recognition of their economic benefit to Canberra, whilst seeking cost-recovery for non-commercial events areas and market rates for commercial use areas.

Changes to the Venue Hire Fees and Charges - The registration fee for not-for-profit events will be standardised to $100 (Attachment C).
<table>
<thead>
<tr>
<th>No.</th>
<th>Submitter Name</th>
<th>Submission</th>
<th>NCA Response</th>
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<tbody>
<tr>
<td>1</td>
<td>Steven Farmer</td>
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<tr>
<td></td>
<td>Customer value &amp; Business Development Leader – ACT Shannons Limited</td>
<td>I represent Shannons Insurance within the ACT and am in charge of our annual event sponsorships within the area and am personally involved in a number of car/motorcycle clubs and event organisation across the ACT. We participate in the vast majority of public motoring events within the region every year. We have a physical attendance at between 40 &amp; 50 public motoring events every year and are the organisers of four of these ourselves, so I keep my finger on the pulse in this sector. It is interesting to look back at events within the parliamentary triangle and analyse the decline. In the 13/14 FY we attended 11 motoring events on NCA land across Kings Park, Rond Terrace, Patrick White Lawns and the East/West Lawns of Old Parliament House. The 14/15 FY was much the same, although one event moved to treasury carpark due to wet weather. In December 2015 a meeting was called which included organisers of motoring events to meet with Mr Snow and other NCA staff/stakeholders to discuss the introduction of new regulations surrounding parking and traffic management amongst other things, but primarily it notified of the additional costs that would be imposed on motoring events on NCA land moving forward. In the 15/16 FY we attended 6 events on NCA land. In the wake of this the NCA did work with the Council of ACT Motor Clubs to try and make land more easily available and there were a number event organisers that pushed on and tried to make it work which saw us attend eight events in the 16/17 FY, however it should be noted that three of these were relegated to the Treasury Carpark and two were held at Westside Acton Park (of course no longer available). Looking forward to the 17/18 FY we are looking at one confirmed and possibly up to another two in addition, both of which would be taking place in the Treasury Carpark,</td>
<td>Sections 3.1.3; 3.2.4</td>
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if on NCA land at all. So at best currently looking at three total for the coming financial year.

All the events are still happening and we will still be attending 40-50 motoring events in the ACT region this financial year, but rather than going out to some of Canberra’s most beautiful and iconic locations we’ll be spending a lot more time in Queanbeyan at the showgrounds and among the trees in the Queanbeyan Town Park. We’ll also be heading out to Hall Showgrounds, Exhibition Park, Canberra Racecourse, Pialligo Estate and a number of other venues.

The reasons for moving venues away from NCA land largely relate to the increased cost involved in traffic management infrastructure and in particular the frankly bogus practice of pushing the cost of hiring parking management contractors to issue fines which collect revenue for the Federal Government onto non-profit community groups. While there may be circumstances where such costs can be reduced or waived, the additional difficulty in seeking exemptions when weighed against the relative ease moving to a significantly cheaper venue that is easier to deal with, or in my own case, venues managed by ACT Property Group that are roughly the same cost but considerably easier to deal with, leave NCA venues undesirable and often untenable.

So with your proposal to double the base venue hire fee on the table, if your ultimate goal is to greatly reduce your administration of events I think you are doing a spectacular job of encouraging event organisers to look at alternatives already, and this will certainly help make that a reality.

If however you are seeking a fair and reasonable increase in line with other venues in the area, on paper this change in isolation might seem fair, but when observed in the greater context of your current end to end process will only serve to give greater incentive to seek venues outside the NCA jurisdiction. Which is sad, because the NCA are the caretakers of Canberra’s most beautiful event venues. To think that I may
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<td>never again crest the Commonwealth Ave bridge to see an array of classic and vintage cars strewn across Patrick White Lawns with Floriade in the air is truly unfortunate.</td>
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| 2   | Matthew Owen Chief Executive Officer - Canberra Yacht Club | The Canberra Yacht Club would like the existing practice of providing these services free of charge to sporting clubs and non for profit entities.  
These entities provide the activity to the lake on a regular basis and should be supported on their efforts. | Section 3.2.1 |
| 3   | Fiona Allardyce                    | Have you considered a price structure for Charities and Not-For-Profit organisations?  
Many of these groups use this land for fundraising opportunities like Walks, and in many cases every cent spent counts dramatically. | Section 3.2.2 |
| 4   | Trent Hutchings                    | Just writing to say that I do not agree with your proposed increases.  
If it is a blanket approach and includes reconciliation place and subsequently effects the price of Dragon Boating events in the ACT. There needs to be a common sense approach taken to these fees and sporting events should be at the lower end of the scale. These events are good for community and attract people from interstate, so they would have a positive effect on the economy.  
Any raising of the fees DBACT will have to pay will mean less people staying active and participating in sport across the ACT. | Section 3.2.1 |
| 5   | John Brickhill Secretary Traditional Boat Squadron of Australia | We submit that under the new Event Hire Fees, a fee proposed for a small private event, ie. $50, would be suitable as a fee for a small community event, such as our proposed Boatfest. Our reasons for this are as follows:  
- A small community event is expected to attract a number of people similar to a small wedding. The last Classic Boatfest attracted about 30 boats in total, and about 60-80 people. | Sections 3.3.1; 3.2.1 |
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<td>• Most community events, whether occurring on the lake, or at a shore based site, would not involve exclusive use of the lake or land site, and the <em>Boatfest</em> will not require exclusive use of any area.</td>
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<td>• Many community events, such as our <em>Boatfest</em> is designed to attract members of the public to view the boats, but from past experience these visitors would be spread throughout the day, and would be no more than 50 people at any one time.</td>
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<td>• Most community events would not charge an entry fee to the public partly because of the difficulty of collecting such fees, but mainly to ensure the community can participate. The <em>Boatfest</em> welcomes members of the public to the event.</td>
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<td>• Any community event in which the community can participate, engenders community spirit. To charge more than a nominal processing fee would limit the aspirations of small community events, which are a major proportion of the events held on NCA land. The <em>Boatfest</em> is an event which tries to educate the public about the diversity of boats used in the past, as well as provide an interesting spectacle on the lake.</td>
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<td>• Small community events usually are not a commercial event, with any money generated only to cover immediate costs of running the event. The <em>Boatfest</em> is in this category, as it is a low cost, non-profit event.</td>
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<td>• Many events are designed to attract visitors to Canberra, with attractions that add to the life of Canberra. The <em>Boatfest</em> will have boats that will be an attraction on the lake, benefitting the wider community.</td>
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<td>• These visitors to any event from outside Canberra would spend money on accommodation and food, assisting the ACT economy. While the ACT economy may be of no direct interest to the NCA, the NCA should not be applying a fee which would be unsustainable to such small community events that assist the local economy.</td>
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| 6   | Kristy Sheppard  
Vice President  
Canberra Dragon Boat Association | Canberra Dragon Boat Association (trading as Dragon Boat ACT) is a community sporting organisation with 620 individual members, ranging in ages from juniors to 70+. It is the peak body for dragon boating in the ACT, representing 10 separate dragon boat clubs. Our funding is mainly from membership fees, with a small annual grant from the ACT Government to assist with the administrative costs of operating as a peak body.

Our primary focus during the racing season is the running of regattas on Lake Burley Griffin for the dragon boat community. We typically run 8-12 regattas in a season. In recent years, these have been held at Grevillea Park. This does not require exclusive use of Grevillea Park or any restriction on the public entering the area but does involve the use of portable sun shades and a small marked marshalling area which restricts how much the public can use the park for other purposes for the duration of a regatta. No entrance fee is charged to the public or to ACT clubs participating in the regattas but we do charge a small fee - to cover insurance and equipment use - for interstate clubs visiting, which happens a handful of times a year. A charity event is held once a year in support of Dragons Abreast Canberra. That event involves corporate and social teams paying a fee to participate in the regatta. Again, there is no entrance fee for the public to watch, pass through or otherwise. We do not require closure of the lake for the regattas. (Indeed it is not uncommon for other water users to watch the racing from the water.)

We assume that the use of Grevillea Park for regattas would come under section 4 of the draft policy: Sporting events. As such it appears Dragon Boat ACT would be required to pay a $100 registration fee for each regatta. It is unclear whether our use of sun shades would come within the description of temporary structures. If so, we would also be liable for the venue hire ($0.05/m2/day). We would also be paying for the use of electricity. (Participants and officials/volunteers park in nearby public carparks but we assume that would not attract a fee.) | Sections 3.1.1; 3.2.1 |
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<td>We agree it is fair that we pay for the electricity we use but the addition of a new $100 registration fee per regatta and possibly a venue hire fee would be a significant increase in our costs in running regattas. As a community-based not-for-profit organisation, our membership fees are kept as low as possible to encourage participation. Dragon boating is a great sport for all ages, contributing to the health and well-being of our community. Increasing the costs is counter to the policies of both the ACT and Federal Governments to encourage an active, healthy lifestyle. For these reasons, we urge the National Capital Authority to consider the negative impact on participation in community-based sport when finalising the fees policy. In particular, we request that, where exclusive use of a venue is not required, not-for-profit community-based sporting organisations should not be required to pay a registration fee. If a registration fee is deemed necessary, a significantly reduced fee would have less impact on organisations such as ours.</td>
<td>Section 3.2.3</td>
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<td>7</td>
<td>Christopher Secker Event Portfolio Director Fairfax Events</td>
<td>Currently Fairfax Events delivers millions of dollars of economic impact to Canberra and we’re immensely proud of this, but in an ever-changing world, with significant increased security, risk management and infrastructure costs, our events are becoming less and less commercially viable. Thus, we need as much support from landowners as possible to ensure our events remain sustainable, so for the NCA to be dramatically increasing costs is of massive concern for us. The increase in costs is sizeable to Fairfax Events. For example, our Open Air Cinema event which takes place annually in January, we have recently calculated that the increase from $0.10 / m² /day to $0.25 / m² /day has pushed our overall site fees to just under $30,000 for a 6.5 week period. This is an increase of $20,000 from last year’s site fees.</td>
<td>Section 3.2.3</td>
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Openair Cinemas have been held within the National Capital Authority for the last five years and is considered one of the key community events over the summer period. Openair Cinemas encourage the enjoyment of the arts in music and film, the enjoyment of the outdoors, and our relationship with the National Capital Authority is integral to the continuation of our event. It would be a massive shame for this to longer become viable.

Another example is our series of fun runs in Canberra which deliver huge community benefit to Canberra.

Our Canberra Times Fun Run event which has been taking place for over 40 years and the Australian Running Festival featuring the Canberra Marathon not only raise significant money for charity but also deliver significant economic impact. For these two events, we have calculated that we would incur an additional $11,000 of costs for the Canberra Times Fun Run and we believe for Australian Running Festival, we will incur $25,000 in additional costs.

Our Good Food Month & Night Noodle Markets event in Canberra will also be affected and we believe again, we could incur another $15-$20k worth of additional costs for us in fees. This means overall Fairfax Events will be potentially in arrears for over $75,000 of new costs for this financial year, this is of course unbudgeted.

I hope you will reconsider the new fee structure as it will severely damage Canberra’s opportunity to continue to host major events and will have to make us as a major event organiser re-consider which of our iconic brands we continue to operate in Canberra in future.

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<td>Events ACT</td>
<td>Please find below Events ACT’s response to public consultation of the new Events on National Land Policy and the Venue Hire Fees and Charges Policy.</td>
<td>Sections 3.1.1; 3.2.1; 3.2.3; 3.2.4; 3.2.5; 3.2.6; 3.2.7; 3.3.1.</td>
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|     |                | • Principles – Encourages the use of National Land by all Australians - changes to the exclusive use wording and fee structure are contrary to this principle – does not encourage, but puts more restriction on the use for event organisers in the community/not for profit sector.  
• Events are a tremendous platform for achieving these outcomes, so it is most important to establish a framework that makes it attractive to hold events in these spaces.  
• By bringing Canberra’s Parliamentary Triangle to life, Enlighten showcases the value of this precinct as an event space and as a place for all Australians to proudly experience and share.  
• Similarly, Floriade is a fantastic vehicle for showcasing Commonwealth Park to a huge local, interstate and international audience. It is an event that provides exposure and benefit to every sector of the local tourism industry – including accommodation, attractions, restaurants, new city precincts, retail outlets, tours and transport. As such, growth and enhancement of the event should be welcomed and encouraged rather than stifled.  
• It is also important that the NCA acknowledges and understands the importance that the ACT Government places on developing and supporting the events sector and enhancing Canberra’s reputation as a world-class events destination. A key to this is ensuring that Canberra is seen as an ‘event friendly city’.  
• With this policy and associated fees in place, it places greater onus on the NCA to present their various event venues (and the associated infrastructure/amenities) in outstanding condition and excellent working order. This has not always been the case.  
• The website landing page re: the new NCA events policy and fees makes reference to the ACT Government charging higher fees to event organisers. This is an ambit claim or appropriate without suitable context for comparison – i.e. which ACT Government fees in particular, and for what types of events, and which ACT Government venues are these fees applicable to?  
• What consultation apart from a public consultation process has occurred. Have industry groups such as the AHA, Canberra Business Council, key event promoters and organisers been consulted directly or is the NCA relying on just the public consultation process? |
Comments relating to Events on National Land Policy

- The policy classifies all events held on National Land from small private gatherings and weddings to large scale commercial events such as festivals and music concerts. It is very dangerous to simply put all events in the same category, as each event has different needs and different impacts on the land used and should be treated on a case-by-case basis, or in the very least, compared to events that have similar impacts and outcomes. Commercial with commercial, not for profit with not for profit.
- The NCA need to have a greater understanding of the outcomes and goals of the events that want to use the land. For example, Floriade and Enlighten although they offer ticketed events within the greater events are not for profit and should not be considered commercial. These events make no money for the ACT Government, but act as tourism drivers and seek to stimulate the economy of the city and region, instead of the misconception that they are revenue raising events for the ACT Government.
- A government classification should be established to recognise the fact that the ACT government is not in the business of making a profit, but have greater objectives in hosting and managing events on National Land.
- Venues are listed, but there is no information about these venues. Event organisers will not look to choose a venue until they are given all information about the venue and its inclusions. Especially when there are fees involved. There are quite a few venues, but maybe even a key system after each venue listing to show which venues offer access to power, water, size of event space, suit type of event etc. If this is supposed to provide information to event organisers then venue information needs to be provided. The addition of fees (even the general $50 fee) creates expectation from Events organisers as to what they are getting, and the list of venues does not offer any information about this.
- Definitions – the definition of Commercial Event seems consistent with other venues, but the Exclusive Use definition has changed from previous Event Policy and is totally against the principles of the National Capital Authority and the want to encourage the use of National Land. The description of Exclusive Use as “restricts public access to an area” is a very broad definition. Adding “Access maybe restricted by the
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<td>placement of temporary objects (such as fencing, marquees, infrastructure, signage) vehicles, close of roads, paths and other access points*, basically gives the NCA the right to class every event with any infrastructure as an Exclusive Use event. This is wholly unfair as it classes smaller community or charity events in with larger events. The only purpose that can be drawn for classifying this as it stands is to enable the charging of fees. Can draw the conclusion that the definition change was put into place to enable the charging of fees across the board rather than treat each event on a case by case basis. Not all events fit within the same parameters.</td>
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<td>• Not for Profit Event – By only allowing organisations that a registered not for profit and registered charity organisations, a huge section of the community events sector will be treated the same as larger event organisers. Again, seems to have tightened up the regulations to ensure that maximum revenue can be generated from the community events sector.</td>
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<td><strong>Comments relating to Venue Hire Fees and Charges Policy</strong></td>
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<td>• The charging of a hire fee regardless creates an expectation for the Event Organiser that they have exclusive access to the site they have booked. This has the potential to cause issues for the NCA in managing people’s expectations after booking and paying for a site.</td>
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<td>• The arbitrary charging of fees regardless of venues is highly irregular. Some venues offer Stage space, power, water access, sewage access such as Stage 88 and Commonwealth Park, whereas venues within the Parliamentary Zone offer very little power and no other services. The costs to event organisers to bring in temporary infrastructure to cover these shortfalls are significant. Venues should be charged appropriately, as it does not make venues with little infrastructure attractive to a commercial event operator.</td>
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<td>• Have these fees been benchmarked against other venues of similar standard? Where is the evidence of this? Why were these costs chosen specifically?</td>
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<td>• A mention within the Events Policy that “all fees have been set to recover the direct and indirect costs associated with maintenance and management of National</td>
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<td>Land, the hire of the venue and the assessment proves for outdoor event applications”. For venues that are essentially open spaces, how is the fee structure covering costs when maintenance is at a lower level than a venue such as Stage 88. There is also no reference of what standard each venue will be presented to the hirer? What is the assurance that after paying said fees, the venue will be presented to the hirer in excellent condition, with all infrastructure working and operational.</td>
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<td>• Car Parking cost has always been a bone of contention. This is not about cost recovery but purely revenue. Car parks that are consistently under-utilised throughout the year (Regatta Point) are then charged to event organisers per car park space per day at the retail rate. This is not about covering costs that would have been lost due to the event taking occupation of the car park, as the data would show the lack of utilisation of the car park on a daily basis.</td>
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<td>• Other Costs – charging for items such as Parking enforcement is ludicrous. This is a function that the NCA have chosen to introduce within their areas. This is also a funded component and after hours funding for this would surely have been included in the business case on paid parking for National Land. Event organisers should not be penalised by paying for this function when it wholly benefits the NCA. What is the benefit for the event organiser? The ACT Government do not on charge the cost of parking inspectors to event organisers, so why is this cost being pushed onto event organisers.</td>
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<td>• After hours attendance by NCA officer – surely the only reason that you would require after hours attendance by an NCA officer is if there is an issue with the existing infrastructure. Why are event organisers paying for someone who is already receiving an on call allowance, to attend site to fix NCA’s own infrastructure.</td>
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<td>• Meter readings for electricity and water – all readings should be given prior to the event bump in to event organisers then a reading taken the day the site is handed back to the NCA to ensure that transparency is given around how much is being charged to event organisers for electricity and water.</td>
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<td>• There does not seem to be a one stop shop for event organisers, rather a whole raft of fees that get charged for no apparent reason, other than to “cover costs”. There needs to be more transparency around the fee structure and if it is truly covering costs then show how this is so. An event organiser should know that once they pay their fees,</td>
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<td>Ryan Sabet</td>
<td>Kicks would like to bring NCA’s attention to the significant risk of deactivation of National Lands by both community and commercial event organisers due to a lack of viability of events with these changes. Also, to advise that the NCA as a service provider has a responsibility to provide not just fees but also benefits of partnership especially in a competitive national market. This customer focussed approach would include benefits of working with NCA as a venue owner, details of venue specification, included infrastructure, venue condition for each individual venue option. Kicks has been a long-time partner of the NCA delivering events since 2007 on National Land. This relationship has been mutually beneficial, both financially and through brand exposure, for NCA, Kicks and also the ACT. Kicks wants to continue this relationship but will find this challenging with the events becoming less profitable and the NCA, under the previous fee structure, not providing a customer focussed business relationship.</td>
<td>Section 3.1.1; 3.2.1; 3.2.3; 3.2.4; 3.2.5; 3.2.6; 3.2.7; 3.3.1.</td>
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**NCA’S POLICY PRINCIPLES & OBJECTIVES**

As outlined in the ‘Draft Events on National Land Policy’ the NCAs principles and objectives that would be negatively impacted by these proposed fee changes are:

**Principles**
1. Encourages the use of National Land by all Australians
2. Promotes the National Capital as a place for significant regional, national and international festivals and events

**Objectives**
1. Facilitate and enhance visitor use, enjoyment and appreciation of the National Capital’s natural and cultural values by providing a range of venues for events;
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**ACTUAL OUTCOMES AS A RESULT OF DRAFT POLICY**

**Decreased profitability and viability of commercial events:**
- National Land less attractive as a venue for commercial events
- Decreased amount of significant regional, national and international festivals and events
- Broader economic impact for Canberra and the region
- Broader brand impact for NCA and the ACT as a tourism destination nationally and internationally

**Deactivation of National Land**
- Reduced land activation by community events
- Reduced use and exposure of the National Capital’s natural and cultural values
- Broader economic impact for Canberra and the region
- Broader brand impact for NCA and the ACT as a tourism destination nationally and internationally

**SPECIFIC ISSUES & ACTIONS:**

**Event classification**
Standardising fees and charges does not take into consideration the difference between events. For example, Spilt Milk & The Commons Street Feast, two of Kicks’ main events have very different revenue models and thus cannot sustain the same level of fees. The core difference is that one charges a substantial ticket price for entry and one is free. By putting both events in the ‘Commercial Use’ category, it disadvantages the event not charging for entry and therefore has a significantly smaller budget. Ultimately these events will not be able to afford the fees. Kicks suggests that any event that does not charge for entry cannot be classed as a ‘Commercial Use’ event and further suggests adjusting fees as per the recommendation below.
Further to the above, the description of Exclusive Use as “restricts public access to an area” is far too broad a definition. Adding “Access maybe restricted by the placement of temporary objects (such as fencing, marquees, infrastructure, signage) vehicles, close of roads, paths and other access points”, essentially allows the NCA the right to class every event with any infrastructure as an Exclusive Use event. This is hugely detrimental to community or charity events as they will now be subject to significant fees that are not proportional to the event’s revenue generating capacity. Many of these free events, such as The Commons Street Feast mentioned above, spend considerable funds activating the space to the benefit of the NCA. If the NCA increases fees and charges heavily for non-ticketed events such as these, the number of non-ticketed events on National Land will significantly reduce as a result.

Kicks suggest removing this definition and creating two new classes of fees:

1. Ticketed Event
   A commercial event which applies entry charges with the intention of making a profit
2. Free Entry Event
   A commercial or community event which requires exclusive or semi-exclusive use of space for an event and provides entry at no cost.

**Standardisation of Fees**
Standardisation of fees for all venues has significant limitations as each venue has different features and benefits in terms of infrastructure. Standardising fees will result in limited use of some venues and overuse of others. Kicks suggests that a review of infrastructure per location be considered and adjustments made for venues with little to no infrastructure. It would then also be in the NCA’s best interest to invest in venue and infrastructure upgrades to increase usage and hence revenue of the underutilised venues.

**Fee for commercial use (Suggested to be renamed Ticketed Event)**
The commercial use fee proposed is too expensive for most events to afford. Considering Spilt Milk, a major ticketed event, would struggle to afford these fees in a
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<td>year it didn’t sell out, these commercial use fees would result in start-up events moving location or not occurring at all. The initial risk would be too great for the entity running the event.</td>
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<td>Kicks suggests an alternate fee schedule that helps to manage risk for events as they grow, and in turn ensures NCA spaces are activated by a range of different event types:</td>
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<td>Fee for commercial use (or Ticketed Events): 1.79% of all ticket revenue + $0.5/sqm/day of occupation</td>
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<td>By tying a large portion of the fees to ticket revenue it will create an even playing field for events of all sizes and at all points in their development. Event organisers will be able to take the financial risk of holding an event on NCA land and develop their event over time. It would also result in a relationship between the NCA and the event that is closely linked with both parties benefiting as the event grows.</td>
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<td><strong>Fee for exclusive use (Suggested to be renamed Non-Ticketed Event)</strong></td>
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<td>Many events that will now fall under the definition of an ‘exclusive event’ will not be able to afford the increase fees. For example, Kicks’ event ‘The Commons Street Feast’, a FREE event, that takes place over 11 days at the start of summer, would be subject to these fees and would not be able to afford them. This would result in an event that uses private funds and effort to activate Commonwealth Park over summer no longer doing so or going broke trying to. This is just one case, smaller community or charity events would fall under this category and would be forced out of the space as their budgets are much more limited than ticketed commercial event operators.</td>
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<td>Kicks suggests an alternate fee schedule:</td>
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<td>Fee for exclusive use (or Non-Ticketed Events): $0.10/sqm/day of occupation</td>
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<td><strong>Improved NCA business relationship development</strong></td>
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If the NCA wishes to increase fees charged, real value must be provided for the fees charged. The NCA must see hiring land as a mutually beneficial business relationship to sustain a long-term relationship. Flexibility is also necessary within the NCA Fees and Charges legislation to allow a long-term relationship to develop. As an example, Kicks is currently willing to invest upwards of $200,000AUD into the stage infrastructure at Commonwealth Park if a mutually beneficial outcome can be achieved. This would benefit the whole community but cannot occur if the legislation does not allow for variations to fees.

**Improved NCA venue preparation and support**

NCA as a service provider has a responsibility to provide benefits of partnership for their fees, especially in a competitive national market. This customer focussed approach would include benefits of working with NCA as a venue owner, details of venue specification, included infrastructure, and venue condition etc. These specifications and benefits should not be generic but tailored and specific for each unique venue. For example, the following should be provided as a minimum:

- CAD drawings of the venue including alal built and soft landscapes and assets
- 3D CAD of major infrastructure such as staging
- Detailed asset plans of power and water including clear details of capabilities per location
- Detailed plans of underground services

**All of the above should be updated every 6months**

**Improved NCA remediation**

Historically the NCA has required event operators to handle their own remediation resulting in a heavy drain and difficulty in management for event organisers. Remediation and management of the venue should be handled solely and wholly by the NCA to ensure the venue is kept at the highest standard and the interruption to fee paying events is minor and the time cost also minimised. Works should be assessed and agreed by both parties but managed and undertaken by the NCA’s contractors.

**Improved NCA venue development**
<table>
<thead>
<tr>
<th>No.</th>
<th>Submitter Name</th>
<th>Submission</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Consultation with event operators and community members must occur consistently to ensure that venues improve as both community spaces and functional and valuable events spaces. Regular assessment of the percentage of event versus community use must be undertaken to re-align the NCA’s understanding of how best to ensure their venues are available for use by the community. Often events provide the greatest benefit to the broader community even though it may result in spaces that are limited in access for some time. This consultation and assessment must be considered when developing NCA land to ensure the outcomes is in line with real requirements of the current community. A detailed master plan as well as basic year to year venue improvements for each venue and precinct are a must when fees are increasing to ensure the NCA venues remain competitive in the National marketplace.</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Lack of consultation</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td>The proposed fees and charges changes requires extensive consultation to ensure the goals of the NCA are not damaged. Any major change policy could have far reaching negative implications if not properly managed and assessed. Considerable consultation is required from all areas of the community. Kicks suggests developing a working group of local stakeholders and event organisers for all areas of the ACT and National event industry to work through the submissions received. Members to be included should consist of but not limited to:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Members of the community</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Members of the NCA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Canberra Business Chamber</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Australian Hotels Association</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Australian Retailers Association</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Tourism ACT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Events ACT</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Kicks Entertainment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Out There Productions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Plus other key regional stakeholders</td>
</tr>
<tr>
<td>No.</td>
<td>Submitter Name</td>
<td>Submission</td>
</tr>
<tr>
<td>-----</td>
<td>----------------</td>
<td>----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| 10  | Graeme Rossiter  
Vice Preside and  
Events Coordinator  
– Council of ACT  
Motor Clubs | The goal should be to develop an outcome that ensures the success of NCA’s goals, both as an agency and financially, by creating a venue fee schedule that provides the right balance between revenue generation and space activation of National Land.  

**Context**  
There is significant motoring history in household garages throughout the ACT and region. This adds to the rich cultural and historical tapestry of transport history in the ACT. Many vehicles have significant heritage value (Australian and ACT) dating from as early as 1907.  

The Council is a volunteer organisation and receives no financial support. The Council assists the ACT Government run the Concessional Registration Scheme (CRS) and owners must belong to clubs affiliated with the Council in order to gain CRS recognition.  

The Council and its affiliates hold a number of events on NCA land, the largest being the annual Wheels event involving up to 850 vehicles from Canberra and the region and cars from as far away as SA, Vic and Qld. In 2014 vehicles from the United States attended Wheels at Kings Park whilst they were on an Australian national rally. The Wheels display is non-commercial, and provides an annual donation to a range of charities, something it has done for over 40 years.  

Council affiliated clubs also run other large charity events including Terribly British Day and the German Auto Fest. These combined events involve up to 2,500 participants and over 12,000 spectators.  

**Impacts of increased charges**  
The Council notes the NCA is proposing to increase the event venue hire fees held on National Land to include a $50 fee administration fee and other charges to be calculated at $0.20/m2/day for non-commercial events. Although modest, such charges would impact on the Council, its members and its volunteers, noting that the NCA is also implementing policies aimed at charging clubs the cost of parking inspectors. Parking inspector costs, together with the considerable cost of traffic management and the venue hire costs will become prohibitive to car displays.  

Section 3.1.2; 3.1.3; 3.2.3 |
Issues impacting on access to NCA land
Canberra’s lake venues are ideal for displaying vehicles. Until 2015, Council and affiliate clubs have had access to the lawns within the Parliamentary Triangle, and around the Lake Burley Griffin foreshore. Historic, classic, heritage and exotic vehicle displays traditionally attract large numbers of participants and spectators.

Unfortunately, some of the grassed areas are susceptible to the weather, and rain can cause organisers to quickly transfer events to ‘hardstand’ areas that are clearly not as desirable as the grassed park areas, therefore reducing participants and spectator involvement. As a consequence from 2016 car displays have been forced onto unattractive car parks with virtually no amenities (eg plug-in electrical power points and toilets). This has reduced participation of vehicles and the viewing public.

Development of Yarralumla Oval – an opportunity
The Council and affiliate clubs have looked at detail at the Yarralumla Oval. This area and surrounds, including nearby shops, has the real potential to become an excellent venue for car events. Improvements such as toilet facilities, water, power, better access (currently the gates and log fences are prohibitive to holding car displays), and cutting of grass could see the Yarralumla Oval being the area of choice for car displays. Spectator car parking would have to be thought through carefully, but there is potential parking adjacent the Royal Canberra Golf Club and Weston Park.

As the peak body for historic and heritage motoring, the Council has recently provided correspondence to the NCA regarding access to NCA land. Council understands that a meeting will be arranged with NCA Board members (through Ms Kate Lundy) in the near future to discuss its letter and looks forward to working with the NCA Board to discuss possible NCA venues and the proposed charges outlined above.

<table>
<thead>
<tr>
<th>No.</th>
<th>Submitter Name</th>
<th>Submission</th>
<th>NCA Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>Geoff Kell</td>
<td>The Monaro Folk Society is a non-profit community organisation which promotes participation in performance and dance activities. Community dances have been the longest running form of group social interaction through Australia’s history and we feel</td>
<td>Section 3.2.1</td>
</tr>
</tbody>
</table>
that it is important to pass these traditions on to younger people and new members of our society to give them a stronger sense of belonging to a community.

For years we have held a regular bush dance activity on Monday evenings during December and January on Stage 88. Known as Dancing in the Park, this activity is open to the public free of charge and is a very simple arrangement. Society musicians turn up to play, society dancers come to dance and welcome members of the public to participate. It is a low impact activity, our only requirement being use of electricity for the musicians. It runs from 6.45pm until dark, as we do not use lighting.

If a fee is imposed on our activity it means we, in turn, may need to do the same to cover costs and this is contra to the spirit of what we are trying to achieve. The society conducts workshops and events all through the year which require payment by participants to cover costs and in an age of increasing “user pays” we feel it is important for there to be some community activities which are not money dependent.
Attachment B – Events on National Land Policy (incorporating recommended changes)
EVENTS ON NATIONAL LAND POLICY
EVENTS ON NATIONAL LAND POLICY

1. Introduction

Canberra’s national public spaces include a range of excellent venues in the Parliamentary Zone, Commonwealth Park, Kings Park, Anzac Parade, Aspen Island and Lake Burley Griffin (the Lake) for cultural, ceremonial, community celebrations and displays. The National Capital Authority (NCA) manages these sites on behalf of the Commonwealth and is responsible for approving the use of National Land for events, ensuring that events are in keeping with the dignity of the National Capital and comply with legislative requirements.
2. Purpose

This policy provides the management framework for the regulatory requirements, approval, planning and delivery of events on National Land. This is to ensure approved events respect the cultural significance of National Land and that events are conducted in a safe manner.

This policy should be read in conjunction with the ‘Event Planning Guide’ – an operational toolkit which details the size, facilities and appropriate uses of each venue, conditions of use, the event application process, and fees and charges.

Events covered by this policy

This policy covers all events held on National Land, including small, private gatherings [such as weddings and birthday parties], sporting events [triathlons, running events], not-for-profit and community events, displays [car shows] and commercial events [such as festivals and music concerts].

Activities not covered by this policy

• The conduct of protests is covered in The Right to Protest Guidelines [2008].

• Balloon operators are covered in the Guidelines for the Use of National Land for Hot Air Ballooning [2014].

• Other regular and periodic commercial activities such as concession traders and boot camp sessions are covered under the NCA Temporary Traders Policy [2009].

• These policies and guidelines are available on the NCA website www.nca.gov.au

3. Principles

This policy recognises that the NCA:

• encourages the use of National Land by all Australians;

• promotes the National Capital as a place for significant regional, national and international festivals and events;

• recognises and maintains the special natural, heritage and cultural values of the place;

• ensures the appropriate management, maintenance and repair of National Land;

• establishes the procedures, approvals and fees associated with events held on National Land; and

• strives to provide an open and efficient service to event applicants, consistent with the NCA’s service standards.
4. Policy objectives

The objectives of this policy are to:

- facilitate and enhance visitor use, enjoyment and appreciation of the National Capital’s natural and cultural values by providing a range of venues for events;
- ensure that events respect the cultural, heritage and environmental values of the place;
- ensure all event risks are mitigated to maintain a high level of safety for all users of National Land;
- manage the impact of events on Lake Burley Griffin, landscape, infrastructure and national assets;
- ensure that events and related activities comply with Commonwealth and ACT laws;
- ensure that events are managed to minimise conflict with national institutions and other users; and
- achieve the sustainable management of National Land for the Commonwealth and the community.

5. Legislative and policy framework

Event organisers must comply with all relevant laws and regulations of the Commonwealth and ACT Government. Failure to meet any of the legislative requirements will result in the event proposal not being approved or approval being withdrawn.

Legislation

- Environment Protection and Biodiversity Conservation Act 1999
- National Land Ordinance 1989
- Trespass on Commonwealth Lands Ordinance 1932
- City Areas Leases Ordinance 1936
- Roads and Public Places Ordinance 1937
- Lakes Ordinance 1976
- The National Capital Plan
- Emergencies ACT 2004
- Public Unleased Land Act 2013
- Open Areas Parking Rule 2014
- Parking Permit Rule 2014
- Liquor Act 2010

Related policies

- Lake Burley Griffin Recreation Policy (2017)

Heritage Management Plans

All outdoor event venues on National Land are listed on the Commonwealth Heritage List and protected under the Environment Protection and Biodiversity Conservation Act 1999 (EPBC). Under Schedule 7A of the EPBC Act, Heritage Management Plans are prepared for Commonwealth heritage places to ensure that they are managed appropriately, and to guide their use and future development. Heritage requirements for each venue are included in the NCA’s ‘Event Planning Guide’.

Relevant NCA Heritage Management Plans

- Canberra Central Parklands Heritage Management Plan (2009)
- Parkes Place and National Rose Garden Heritage Management Plan (2011)
- Blundells Cottage Heritage Management Plan (2014)
6. Venues

The following venues are available for event use. The types of events permitted at each venue is governed by legislative, heritage and planning requirements.

- Anzac Parade
- Aspen Island
- Commonwealth Park East (including Marsh Gardens and Native Creek Gardens)
- Commonwealth Park West (including Main Vista, Parkes Way lawn area and Rhododendron Gardens)
- Commonwealth Place (including Cupped Square and Speakers Square)
- Constitution Place
- East and West Lawns, Parkes Place
- Federation Mall
- Kings Park
- Old Parliament House Gardens (House of Representatives and Senate Gardens). The Kiosks can be hired separately.
- Lake Burley Griffin
- Magna Carta Place
- National Rose Gardens
- Patrick White Lawns (including Peace Park)
- John Dunmore Lang Place
- Rond Terrace
- Springbank Island
- Stage 88
- Various carparks

7. Permits

- All events on National Land require a Permit from the NCA under Subsection 5 (10) of the National Land Ordinance 1989 and Subsection 8B of the Trespass on Commonwealth Lands Ordinance 1932.

Each event will be assessed on its:

- suitability in relation to the environmental, cultural and heritage values of the venue;
- compliance with all relevant laws and regulations of the Commonwealth and ACT;
- the capacity of the venue, event scale and required infrastructure, potential impact on the venue, surrounding areas and stakeholders;
- safety and risk management; and
- sustainability considerations (such as power and water use and waste management).

8. Venue Hire Licence Agreements

Commercial and exclusive events will be charged a venue hire fee and require a Venue Hire Licence Agreement from the NCA under Section 17 of the City Area Leases Ordinance 1936. Fees and charges are outlined in Section 10 of this Policy.
9. Works Approval

Events that include temporary works require a Works Approval from the NCA under Section 12(1)(b) of the Australian Capital Territory (Planning and Land Management) Act 1988. Temporary works include:

- temporary signage and structures;
- tents, marquees, shelters and sheds;
- jumping castles, amusement rides, slides and swings;
- platforms or stages;
- scaffolding or towers for race monitoring, cameras, lighting and sound systems;
- signs, flags or banners;
- portable toilets;
- pickets, stakes, barriers and fences;
- road and path closures; and
- vehicles and concession vans.

10. Fees and Charges

Fees and charges will be applied to events including:

- Exclusive and commercial event venue hiring costs, bonds, and other associated costs;
- A ‘not-for-profit’ venue hire rate for community and charity events that meet the definition of a ‘not-for-profit organisation’;
- NCA services costs associated with the planning, management and maintenance of a proposed event held on National Land; and
- Approval fees, including (where relevant) NCA Works Approval, registration fees, and late application fees.
All fees have been set to recover the direct and indirect costs associated with the maintenance and management of National Land, the hire of the venue, and the assessment process for outdoor event applications.

The *NCA Events Venue Hire Fees and Charges Schedule* is available on the NCA website – www.nca.gov.au.

11. Definitions

**Commercial Event**
An event granted *exclusive use* of a venue, which applies entry charges and/or sell goods and services with the intention of making a profit.

**Exclusive Use**
Any NCA approved use of National Land which restricts public access to an area. Access may be restricted by the placement of temporary objects (such as fencing, marquees, infrastructure, signage), vehicles, the closure of roads, paths or other access points, and/or the application of entry fees or other entry criteria. This includes the period during bump-in and bump-out of events.
National Land

Has the meaning given by section 27 of the *Australian Capital Territory (Planning and Land Management) Act 1988.*

Not-for-profit Event

Organisations or events are considered to be ‘not-for-profit’ if they are granted exclusive use of a venue and/or apply fees/or sell goods and services with the intention of cost recovery and/or charitable purposes only. They must meet one or more of the following criteria:

a. Meets the Australian Tax Office definition for not-for-profit organisation;
b. A charitable event hosted by an organisation registered under the Australian Charity and Not-for-Profit Authority;
c. A non-profit community organisation, which is not operating for the profit or gain of its individual members, owners or other private people, whether these gains are direct or indirect.

Satisfactory documentation of status must be provided to demonstrate how an event or group meets one or more the above criteria.

Private event

A small organised gathering involving people (50 or less) who have the non-exclusive use of a specific venue (e.g. weddings, birthday parties).

Venue

Any outdoor public space on National Land that can be booked for an event.

Venue Hire Fee

The fee charged for the use of the venue as set out in the NCA Events Fees and Charges Schedule.

12. Policy review

This policy supersedes the Exclusive Use Event Policy (2009) and Events on National Land Policy (2013). It will be reviewed every three years by the NCA or more frequently as a result of changes to legislation and related policies.

The next policy review is due in July 2020.

Approved:

Andrew Smith
A/g Chief Executive
November 2017
EVENTS ON NATIONAL LAND POLICY

National Capital Authority
GPO Box 373, Canberra ACT 2601
P 02 6271 2888
F 02 6273 4427
natcap@natcap.gov.au
nca.gov.au
Attachment C – NCA Venue Hire Fees and Charges (incorporating recommended changes)
## VENUE HIRE FEES AND CHARGES

### 1. Private events

<table>
<thead>
<tr>
<th>Description</th>
<th>Registration Fee</th>
<th>Condition/notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small, non-exclusive events, (ie birthday parties, weddings, other small gatherings) - up to 50 people</td>
<td>$50</td>
<td>• Non-refundable.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Must be paid when registering a private event.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• No temporary structures permitted (see exclusive use venue hire if structures are required).</td>
</tr>
<tr>
<td>Bond</td>
<td>$500</td>
<td>• Bond will apply to private events requiring keys and/or access to utilities (power, water).</td>
</tr>
</tbody>
</table>
## 2. Car park hire

<table>
<thead>
<tr>
<th>Description</th>
<th>Standard fee/charge</th>
<th>Condition/notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event registration fee</td>
<td>$200</td>
<td>• Must be paid when registering an event. • Non-refundable.</td>
</tr>
<tr>
<td>Not-for-profit registration fee</td>
<td>$100</td>
<td>• Must be paid when registering an event. • Non-refundable.</td>
</tr>
<tr>
<td>Venue hire (weekdays)</td>
<td>$12.00 per car space</td>
<td>• Pay parking applies to the use of car spaces on weekdays.</td>
</tr>
<tr>
<td>Not-for-profit venue hire (weekend)</td>
<td>$0.05/m²/day</td>
<td>• Applied to venue used. • Applied to bump-in / bump-out.</td>
</tr>
<tr>
<td>Exclusive use venue hire (weekend)</td>
<td>$0.10/m²/day</td>
<td>• Applied to venue used.</td>
</tr>
<tr>
<td>Commercial use venue hire (weekend)</td>
<td>$0.15/m²/day</td>
<td>• Applied to venue used.</td>
</tr>
<tr>
<td>Bump-in / bump-out</td>
<td>50% of venue hire fee per day</td>
<td>• Applies to exclusive and commercial use.</td>
</tr>
<tr>
<td>Bond</td>
<td>$500 - $50,000</td>
<td>• At the discretion of the NCA. Dependant on the scale and potential impact of the event. • Events requiring use of machinery or vehicle access will be charged a higher bond.</td>
</tr>
<tr>
<td>Cancellation – 8 weeks or more from bump-in date</td>
<td>50% of fee</td>
<td>• Unless otherwise specified in the Venue Hire Agreement.</td>
</tr>
<tr>
<td>Cancellation – between 4-8 weeks from bump-in date</td>
<td>75% of fee</td>
<td>• Unless otherwise specified in the Venue Hire Agreement.</td>
</tr>
<tr>
<td>Cancellation – 4 weeks or less from bump-in date</td>
<td>100% of fee</td>
<td>• Unless otherwise specified in the Venue Hire Agreement.</td>
</tr>
<tr>
<td>Late event application fee</td>
<td>$250</td>
<td>• Event applications received 8 weeks or less from bump-in date.</td>
</tr>
<tr>
<td>Event amendment fee</td>
<td>$150 per amendment</td>
<td>• Fee will be applied to each amendment required after the issue of the Events Permit, Works Approval or Venue Hire Agreement.</td>
</tr>
</tbody>
</table>
### 3. Venue hire

<table>
<thead>
<tr>
<th>Description</th>
<th>Standard fee/charge</th>
<th>Condition/notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event registration fee</td>
<td>$200</td>
<td>• Must be paid when registering an event.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Non-refundable.</td>
</tr>
<tr>
<td>Not-for-profit registration fee</td>
<td>$100</td>
<td>• Must be paid when registering an event.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Non-refundable.</td>
</tr>
<tr>
<td>Not-for-profit venue hire</td>
<td>$0.05/m²/day</td>
<td>• Applied to venue used.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Applied to bump-in / bump-out.</td>
</tr>
<tr>
<td>Exclusive use venue hire</td>
<td>$0.20/m²/day</td>
<td>• Applied to venue used.</td>
</tr>
<tr>
<td>Commercial use venue hire</td>
<td>$0.25/m²/day</td>
<td>• Price on application for major events or extended hire periods.</td>
</tr>
<tr>
<td>Old Parliament House Gardens (Kiosks)</td>
<td>$150</td>
<td>• Flat rate per booking [max. 4 hours].</td>
</tr>
<tr>
<td>Springbank Island</td>
<td>$750 per day</td>
<td>• Not-for-profit rate available upon request.</td>
</tr>
<tr>
<td>Stage 88</td>
<td>$1,000 per day</td>
<td>• Not-for-profit rate available upon request.</td>
</tr>
<tr>
<td>Bump-in / bump-out</td>
<td>50% of venue hire fee per day</td>
<td>• Applies to exclusive and commercial use.</td>
</tr>
<tr>
<td>Lake closure</td>
<td>$1,000 - $2,000 per day</td>
<td>• At the discretion of the NCA.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Subject to Water Police approval.</td>
</tr>
<tr>
<td>Bond</td>
<td>$500 - $50,000</td>
<td>• At the discretion of the NCA.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Dependant on the scale and potential impact of the event.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Events requiring use of machinery or vehicle access will be charged a higher bond.</td>
</tr>
</tbody>
</table>

- **Cancellation** – 8 weeks or more from bump-in date:
  - 50% of fee
  - Unless otherwise specified in the Venue Hire Agreement.

- **Cancellation** – between 4 and 8 weeks from bump-in date:
  - 75% of fee
  - Unless otherwise specified in the Venue Hire Agreement.

- **Cancellation** – 4 weeks or less from bump-in date:
  - 100% of fee
  - Unless otherwise specified in the Venue Hire Agreement.

- **Late event application fee**:
  - $250
  - Event applications received within 8 weeks of bump-in date.

- **Event amendment fee**:
  - $150 per amendment
  - Fee will be applied to each amendment required after the issue of the Events Permit or Venue Hire Agreement.
### 4. Sporting events (walking, running, cycling festivals, triathlons)

<table>
<thead>
<tr>
<th>Description</th>
<th>Standard fee/charge</th>
<th>Condition/notes</th>
</tr>
</thead>
</table>
| Event registration fee                                | $200               | • Must be paid when registering an event.  
|                                                       |                    | • Non-refundable. |
| Not-for-profit events                                 | $100 registration fee | • Must be paid when registering an event.  
|                                                       |                    | • Non-refundable. |
| Exclusive use events                                  | $0.40 per participant | • Capped at $2,000 per day. |
| Commercial events                                     | $0.50 per participant | • Capped at $5,000 per day |
| Venue Hire Fee                                       | Refer to 'Venue Hire Section’ | • Venue hire fees will be applied if temporary structures or works are required for the sporting event. |
| Lake closure (Central Basin, East Basin, West Basin)  | $1,000 - $2,000 per day | • At the discretion of the NCA.  
|                                                       |                    | • Subject to Water Police endorsement. |
| Bond                                                  | $500 - $50,000     | • At the discretion of the NCA. Dependant on the scale and potential impact of the event.  
|                                                       |                    | • Events requiring use of machinery or vehicle access will be charged a higher bond and classified as an exclusive or commercial event. |
| Cancellation – 8 weeks or more from bump-in date      | 50% of fee         | • Unless otherwise specified in the Venue Hire Licence Agreement |
| Cancellation – between 4 and 8 weeks from bump-in date | 75% of fee         | • Unless otherwise specified in the Venue Hire Licence Agreement |
| Cancellation – 4 weeks or less from bump-in date      | 100% of fee        | • Unless otherwise specified in the Venue Hire Licence Agreement |
| Late event application fee                            | $250               | • Event applications received within 8 weeks of bump-in date. |
| Event amendment fee                                   | $150 per amendment | • Fee will be applied to each amendment required after the issue of the Events Permit or Licence Agreement. |
## 5. Other Fees and Charges

<table>
<thead>
<tr>
<th>Description</th>
<th>Standard fee/charge</th>
<th>Condition/notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Works Approval Fees</td>
<td>Refer to Works Approval Schedule of Fees. See NCA website – <a href="http://www.nca.gov.au">www.nca.gov.au</a></td>
<td>• Fee schedule is set out under the Australian Capital Territory [Planning and Land Management] Regulations.</td>
</tr>
<tr>
<td>Utilities (water, electricity)</td>
<td>Cost recovery</td>
<td>• Meter readings will be made at the beginning and end an event.</td>
</tr>
<tr>
<td>Road closure notification</td>
<td>$500</td>
<td>• Under Roads and Public Places Ordinance 1937, road closures on National Land must be published in a newspaper.</td>
</tr>
<tr>
<td>Remediation (repair / replacement of damaged NCA assets)</td>
<td>Cost recovery</td>
<td></td>
</tr>
<tr>
<td>After hour attendance by NCA officer</td>
<td>$100 per hour</td>
<td>• Subject to change.</td>
</tr>
<tr>
<td>Parking enforcement</td>
<td>$250 per hour</td>
<td>• Required for events with high car parking requirements.</td>
</tr>
<tr>
<td>Carillon performance</td>
<td>$300</td>
<td></td>
</tr>
<tr>
<td>Hire of Banners (Regatta Point)</td>
<td>$310 per banner (Week 1 hire) $100 per banner (subsequent weekly hire)</td>
<td>• A NCA Works Approval is also required for the display of banners ($110 Works Approval fee)</td>
</tr>
<tr>
<td>Lighting of NCA Landmarks including:</td>
<td>$660 per colour change</td>
<td>• Maximum 7 day booking</td>
</tr>
<tr>
<td>• National Carillon</td>
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<td>• Bowen Place</td>
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<td>• Handrail</td>
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VENUE HIRE
FEES AND
CHARGES

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